

**MANAGEMENT DEPARTMENT ACTIVITIES  
SEMINARS, WORKSHOPS, SPECIAL LECTURES, SPORTS EVENTS, INDUSTRY  
VISITS, OLD AGE HOME VISITS, SWACCHATHA DRIVE AND MANY MORE  
ACTIVITIES SINCE ITS INCEPTION**

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**Department activities for the year 2014-15**

**Inaugural of Management Association on 12-11-2014**

Orientation Program had been organised for I year MBA Students on 12-11-14. Shri.Sukumar, BE., MBA from IIM who is the proprietor of Ace Components Pvt Ltd had been invited as Chief guest. Prof.H.N.Nanjegowda, Principal Yuvaraja's College presided over the function. Video of successful Entrepreneurs were shown to the students. Later sweets were distributed to students and a special lecture had been organised after that.

**Special Lecture had been organised on 12-11-2014**

A special lecture had been organised for students of MBA on 12-11-2014. The resource person professor Shivaramkrishnan who is a trainer on **life skills**, delivered his talk on the topic on how students should fine tune their life skills.

**Special Lecture on English speaking had been organised on 4<sup>th</sup>, 9<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup>, 16<sup>th</sup> March  
2015**

A special lecture of 5 sessions had been organised for students of MBA on English speaking. The resource person for these sessions Prof. Ananth Raje Urs from Saraswathi English Academy had been quite effective in making an impression on the students about english speaking. He is the recipient of **Best Teacher Award** of Mandya District for year 1998.

**Workshop on Goal Setting by Dr.Babitha Thimmiah on 22-4-2015**

A workshop had been organised for MBA students on Goal setting by the department on 22-04-2015. The resource persons Dr.Babitha Thimmiah, Assistant Professor, VTU Regional Centre

and Dr.Hema Patil, Associate Professor, VTU Regional Centre, were quite effective in helping students to set their goals and how to achieve them.



**Closing Day Function for students had been organised for MBA students on 1-6-2015.**

Inter Department Cricket competitions had been organised as part of closing day to be held on **01-06-2015** and prizes were distributed to the winners, followed by lunch.





**Closing day function had been organised for the students of MBA on 1-6-2015**





**Graduation Day Picture**



## Department activities for the year 2015-16

### **Orientation Program had been organised for I year MBA students on 21-10 2015**

Orientation Program had been organised for I year MBA students on 21-10 2015. The chief guest Shri. K.Arkes Retd. IGP CRPF spoke on how students can excel in their studies and motivated them for higher achievement. Prof./ H.N.Nanjegowda, Principal presided the program. Video on various leading entrepreneurs were shown to the students. A special lecture had also been organised post noon by Prof. Lakshminarasimham.





**Special Lecture by Lakshminarasimham**





**Workshop on Analytical skills was organized for students sponsored by CPDPS –Centre for Proficiency Development and Placement Services**

**Workshop on Analytical skills** was organized for students sponsored by CPDPS –Centre for Proficiency Development and Placement Services for 2<sup>nd</sup> year MBA students from 02-11-2015 to 6-11-2015 and 13-11-2015 to 14-11-2015. The resource person Mr.Prakash Nayak of Abridge Academy covered various topics on analytical skills. **Prof. P.Nagabhushan** Chairperson, Department of Computer Science, MGM and Chief nodal officer-CBCS, University of Mysore, had been the chief guest for the inaugural. Principal Prof. H.N.Nanjegowda, presided over the function, Controller of Examination Prof. S.N.Hegde and Administrative officer Dr.R.Ganesha was present.



The program covered topics on simple equations, numbers and percentages, profit and loss, simple interest and compound interest, ratio and proportions, time and distance, time and work, permutations and combinations, Averages and Mixtures, statistics, and data interpretation for about 22 hours. Students could develop analytical skills through these sessions.

**Industry Visit had been organised for MBA students on 23-11-2015.**

Industry Visit had been organised for MBA students on 23-11-2015, to **WeP Solutions Pvt Ltd** and **Vinyas Technologies Pvt Ltd**. Students were able to get a first hand knowledge of the functioning of the organisations. They were able to understand the financial management and HR management aspects from this visit.





## Swacchatha Program had been organised for MBA students on 5-12-2015

Swacchatha Program had been organised for MBA students on 5-12-2015. Students actively participated in cleaning the chamundi hill steps and freed the steps from plastics. Later they were provided breakfast after reaching the hilltop.



MYS 5

### ಸ್ವಚ್ಛತೆ...

ಮೈಸೂರಿನ  
ಯುವರಾಜ  
ಕಾಲೇಜಿನ  
ವಿದ್ಯಾರ್ಥಿಗಳು  
ಶನಿವಾರ  
ಚಾಮುಂಡಿ  
ಬೆಟ್ಟದ ತಪ್ಪಲಿನ  
ಮೆಟ್ಟಿಲುಗಳಿಂದ  
ಚಾಮುಂಡೇಶ್ವರಿ  
ದೇವಾಲಯದವರೆಗೂ  
ಸ್ವಚ್ಛತಾ ಕಾರ್ಯ  
ನಡೆಸಿದರು.



### ಉದ್ಘಾಟನೆ...

ಮೈಸೂರಿನಲ್ಲಿ ಶನಿವಾರ  
ಬಹುಜನ ವಿದ್ಯಾರ್ಥಿ  
ಸಂಘ ಡಾ.ಬಿ.ಆರ್.  
ಅಂಬೇಡ್ಕರ್ ಅವರ 59ನೇ  
ಪರಿ ನಿಬ್ಬಾಣದ ಅಂಗವಾಗಿ  
ನಡೆದ ವಿಚಾರ ಗೋಷ್ಠಿಯನ್ನು  
ಮೈಸೂರು ವಿವಿ ಕುಲಸಚಿವ  
ಪ್ರೊ.ಸಿ.ಬಸವರಾಜು  
ಉದ್ಘಾಟಿಸಿದರು. ಸಿದ್ದಾರ್ಥ  
ಹೊಲೆಯಾರ್, ಘನಶ್ಯಾಮ  
ಭಾಂಡಗೇ, ವಿಜಯಾ  
ಮಹೇಶ್ ಇದ್ದರು.

## ಯುವರಾಜ ಕಾಲೇಜಿನ ಎಂಬಿಎ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ

### ಚಾಮುಂಡಿಬೆಟ್ಟದ ಮೆಟ್ಟಿಲುಗಳು ಸ್ವಚ್ಛ

7 ಚೀಲದಷ್ಟು ಕಸ ಸಂಗ್ರಹ

ಮೈಸೂರು, ಡಿ.5(ಎಸ್‌ಆರ್)- ಮೈಸೂರಿನ ಯುವರಾಜ ಕಾಲೇಜಿನ ಎಂಬಿಎ ವಿದ್ಯಾರ್ಥಿಗಳು ಶನಿವಾರ ಚಾಮುಂಡಿ ಬೆಟ್ಟದ ತಪ್ಪಲಿನ ಮೆಟ್ಟಿಲುಗಳಿಂದ ಚಾಮುಂಡೇಶ್ವರಿ ದೇವಾಲಯದ ವರೆಗೂ ಸ್ವಚ್ಛತಾ ಕಾರ್ಯ ನಡೆಸುವ ಮೂಲಕ ಸಾರ್ವಜನಿಕರಿಗೆ ಸ್ವಚ್ಛತೆ ಬಗೆಗೆ ಅರಿವು ಮೂಡಿಸಿದರು.

ಕಾಲೇಜಿನ ಸುಮಾರು 50ಕ್ಕೂ ಹೆಚ್ಚು ವಿದ್ಯಾರ್ಥಿಗಳು ಬೆಳಿಗ್ಗೆ 7 ಗಂಟೆಯಿಂದ ಮಧ್ಯಾಹ್ನ 3 ಗಂಟೆವರೆಗೂ ಬೆಟ್ಟದ ಮೆಟ್ಟಿಲುಗಳನ್ನು ಸ್ವಚ್ಛಗೊಳಿಸಿ ಶ್ರಮದಾನ ಮಾಡಿದರು. ನಂತರ ಬೆಟ್ಟದ ನಿವಾಸಿಗಳಿಗೆ ಸ್ವಚ್ಛತೆ ಬಗೆಗೆ ಜಾಗೃತಿ ಮೂಡಿಸಿ, ಸ್ವಚ್ಛತೆ ಕಾಪಾಡುವಂತೆ ಮನವಿ ಮಾಡಿದರು.

ಸ್ವಚ್ಛತಾ ಶಿಬಿರಕ್ಕೆ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥ ಡಾ.ಸುಮಂಗಲ ಚಾಲಸಿ ನೀಡಿ ಮಾತನಾಡಿ, ಎಂಬಿಎ ವಿದ್ಯಾರ್ಥಿಗಳು ಹೆಚ್ಚಾಗಿ ಸಾರ್ವಜನಿಕರೊಂದಿಗೆ ನಿಕಟ ಪೂರ್ವ ಸಂಪರ್ಕ ಹೊಂದಿರುವ ಅವಶ್ಯಕತೆ ಹೆಚ್ಚಾಗಿರುವುದರಿಂದ ಹಾಗೂ ಸ್ವಚ್ಛತೆ ಬಗೆಗೆ ಸಾರ್ವಜನಿಕರಿಗೆ ಅರಿವು ಮೂಡಿಸುವ ಸಲುವಾಗಿ ಈ ಕಾರ್ಯಕ್ರಮ ಆಯೋಜಿಸಲಾಗಿದೆ.



ಯುವರಾಜ ಕಾಲೇಜಿನ ಎಂಬಿಎ ವಿದ್ಯಾರ್ಥಿಗಳು ಚಾಮುಂಡಿಬೆಟ್ಟದ ತಪ್ಪಲಿನ ಮೆಟ್ಟಿಲುಗಳನ್ನು ಶನಿವಾರ ಸ್ವಚ್ಛಗೊಳಿಸಿದರು.

ಮುಂದಿನ ದಿನಗಳಲ್ಲಿ ಇದೇ ರೀತಿ ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ನಗರದ ವಿವಿಧೆಡೆ ಆಯೋಜಿಸಿ ಸ್ವಚ್ಛತೆ ಬಗೆಗೆ ಸಾರ್ವಜನಿಕರಿಗೆ ಅರಿವು ಮೂಡಿಸಲಾಗುವುದು ಎಂದರು.

ಯುವರಾಜ ಕಾಲೇಜಿನ ವತಿಯಿಂದ ಆಯೋಜಿಸಲಾಗಿದ್ದ ಸ್ವಚ್ಛತಾ ಶಿಬಿರದಲ್ಲಿ ಕಾಲೇಜಿನ ವಿದ್ಯಾರ್ಥಿಗಳು ಚಾಮುಂಡಿ ಬೆಟ್ಟದ ತಪ್ಪಲಿನ ಮೆಟ್ಟಿಲುಗಳು, ದೇವಸ್ಥಾನ

ಆವರಣ ಸೇರಿದಂತೆ ಇನ್ನಿತರ ಪ್ರದೇಶಗಳನ್ನು ಸ್ವಚ್ಛಗೊಳಿಸಿ ಸುಮಾರು 7 ಚೀಲಗಳಷ್ಟು ಕಸವನ್ನು ತೆರವುಗೊಳಿಸಿದರು.

ಶಿಬಿರದಲ್ಲಿ ಕಾಲೇಜಿನ ಉಪನ್ಯಾಸಕರಾದ ಪ್ರೊ.ಅನಿತಾ ತಿಮ್ಮಯ್ಯ, ಪ್ರೊ.ಅಬ್ದುಲ್ ಅಲಿಂ ಖುರೇಷಿ, ಪ್ರೊ.ಲೀಲಾವತಿ, ಪ್ರೊ.ವೀಣಾ ಅರಸ್ ಸೇರಿದಂತೆ ಕಾಲೇಜಿನ ವಿದ್ಯಾರ್ಥಿಗಳು ಹಾಜರಿದ್ದರು.

### Students were taken to Old age home on 14-12-2015

In order to bring social awareness students of MBA were taken on a visit to **Little Sisters Old Age Home**, near old Mahadevpura Road, Opposite to CPC Police Training Academy. The students actively participated in distributing fruits and biscuits to all the senior citizens and also entertained them by talking to them for quite some time.





**Special Lecture had been organised on 13-1-2016**

Special Lecture by **Prof.P.Nagesh** on Business Research Methods had been organised for IV semester MBA students on 13-1-2016. Prof. Nagesh is a renowned teacher at JSS Centre for Management Studies, JSS University, Mysore.

**Department activities for the year 2016-17 (Photos)**

**Workshop by Dr.Shyam.B.R had been organised on 22-04-2016 on the topic Motivation**

Workshop by Dr.B.R. Shyam Assistant professor and coordinator, Dept.of Management Science, MIT, VTU had been organised on 22-04-2016 on the topic Motivation. He was instrumental in conducting few motivational exercises to help students to gain knowledge of day to day working place scenario.







### **Orientation Program had been organised for I year MBA Students**

On **19-10 2016** Orientation Program had been organised for I year MBA students. Prof.D.Anand had been the chief guest. Prof.H.N.Nanjegowda presided over the function. Quiz competition had been organised for students and prizes were given to the winners. Keerthana and group, Dayananda and Group and Swetha.s and group won the I,II and III prizes respectively.

### **Workshop on Add on Communicative English had been organised during November 2016 to December 2016 for 45 days**

Workshop on Add on Communicative English had been organised during **November 2017 to December 2017 for 45 days** sponsored by CPDPS for MBA students. Geetha Latha and Anand Ram of AGEES Academy were resource persons for the workshop. The program was inaugurated on 7/11/2016. Prof.Niranjan Vanalli, Director CPDPS, UOM had been the chief guest. Dr.R.Ganesh, Principal presided over the program. Dr.C.Sumangala HOD Management Science was instrumental in organising the workshop.Dr.S.Latha, Director for PG courses was present during the occasion. The workshop was carried out for 45 days for 90 hours in which the students were taken through deliberate exercises on English grammar, sentence construction, word-building, listening skills, reading skills, speaking skills, group discussion, letter writing. Along with this CV writing and mock interviews were also done in order to equip the students to take the external challenges in their career.

**Industry Visit had been organised for MBA II year students from 4-2-2017 to 15-2-2017**

As a part of academic Iyear MBA students were taken on Industry visit and Entertainment trip to Delhi and surrounding places for 10 days. They were taken to Atul Groups which is into manufacturing and exporting of water tanks and dustbins. Students were then to the production area and got the information about various production process . They also interacted with the heads of various departments to get more insight into the working of the organisation.





**Hill Shawls Shimla, Himachal Pradesh**





**At Manali, Himachal Pradesh**



**Qutub Minar, New Delhi**



**Gateway of India**



**On 21-3-2017 Valedictory of workshop on Communicative English by CPDPS**

The valedictory of Add on Communicative English organised for II year MBA students organised by Dept. of Management Science sponsored by CPDPS University of Mysore was held on 17-3-2017. Prof.Niranjan Vanalli Director CPDPS, UOM was the chief guest. Dr. Swarnamala Sirsi graced the occasion. Certificates were distributed to all the participants.







**Workshop as part of Industry Academia Interaction had been organised on 24<sup>th</sup> and 25<sup>th</sup> March 2017.**

A workshop by **Dr.H.M.Jeevan,manager L& T Mysore**, had been organised on 24<sup>th</sup> and 25<sup>th</sup> March 2017 as part of Industry Academia Interaction. The resource person covered topics like Industry Overview, Effectiveness of Time Management, Group Discussion, Current technologies.

**Department activities for the year April 2017- March 18**

**Special Lecture had been organised for MBA students on 12-7-2017**

A special lecture had been organised on 12-7-2017 for students of MBA. The resource person Dr.Srinivas Rao, President and CEO Senova Systems Inc, Sunnyvale, California was very much happy to interact with our students and share his international experience.





**Special lecture organised for MBA and BBA students onn 31-08-2017.**  
Topic: Share Market Operations of Bombay Stock Exchange  
Resource Person: Umesh. H, LLB and Chartered Accountant. Trainer for BSE





### **BEML Visit on 23/09/2017**

As a part of industry visit II year MBA students were taken to BEML which is located in Mysore. Students were taken through the HR department functions, Training and Development for the employees. They were taken to production area and various production processes were introduced and also they had chance to see the non-road licence vehicle which is used in war-fields.

### **Orientation Program had been organised for I year MBA students on 12-10 2017:**

Orientation Program had been organised for I year MBA students on 12-10 2017. **Prof.Aisha.M.Sheriff, Chairperson BOS**, BN Bahadur Institute of Management Sciences and **Shri Pavan kumar Shetty, CEO, Jnanasarovara Educational Trust**, Director, Organidsc Planet, Director, shetty Diary & Agro Farms were chief guests. Dr.Ganesha, Principal yuvaraja's College presided over the function. Later a technical had been organised on **Workayana Skills** by **Dr.B.R.Shyam, Associate Professor, MIT, Mysore** in the post noon.

### **Workshop on Industry Overview had been organised on 04-11-2017**

A workshop had been organised on **04-11-2017** on soft skills for **II year MBA** students. The resource person **Dr.H.M. Jeevan, Manager, L&T technologies** had been the resource person for the session.

A workshop had been organised on 09-12-2017 on soft skills for I year MBA students. The resource person Dr.H.M. Jeevan, Manager, L&T technologies had been the resource person for the session

### **Industry visit and Excursion trip had been organised during 16-02 2018 to 26-02-2018**

As part of Industry Academia interaction students were taken on an Excursion and Industry visit to **Parle Company, Delhi, Parliament House,** and kulu manali.



**Parliament House, New Delhi**



**Indo Farm Equipment Ltd, Export Promotion Industrial Park, Phase II, Baddi-173205,  
District Solan, Himachal Pradesh**



**Solang Valley, Manali**



**Taj Mahal, Agra**



**Work shop on Soft skills, life skills, presentation skills, stress management on 16<sup>th</sup> and 17<sup>th</sup> March 2018**

Work shop on Soft skills, life skills, presentation skills, stress management on 16<sup>th</sup> and 17<sup>th</sup> March 2018. Resource person **Dr. Swarnagowri from theosophical society** was kind enough to address the students and motivate them to build various skills.

**Department activities for the year April 2018 to March 2019**

**Workshop had been organised by student partner of internshala Prajwal.R for I, II & III year BBA students on 19-07-2018**

Intranshala is a platform with whom AICTE has made an MOU through which students can be registered and knowledge about internships can be obtained. Intranshala had created an opportunity for students to act as student partners in bring awareness about internship through intranshala. **Prajwal. R** II year MBA student, *student partner for internshala* from our institution had been the resource person for the workshop that had been organised for BBA and MBA students on **19-07-2018**. He was instrumental in sharing information about how to register on intranshala platform, various partners who have registered to internshala and also briefed about the opportunities available through intranshala.

**Swachh Bharath Abhiyan Programme has been organized with help of Mysore city corporation on 25/9/2018**

Our department had been instrumental in organizing swachhatha programme in association with **Mysore City Corporation** in order to bring about social awareness about cleanliness among students MBA and BBA. The program had been inaugurated by **Rajamatha Smt. Pramoda Devi Wodeyar** one of the brand ambassadors of Swachh Bharath Abhiyan for Mysore city. MCC commissioner

**Dr. Jagadeesh** spoke about the importance of cleanliness and plastic free environment. Under the leadership of Dr. C Sumangala HOD Department of Management Science and along with all the faculty members, **BBA & MBA** students cleaned up the Devaraja market which is one of the heritage buildings.

After that the programme continued at Yuvaraja College in the presence of **Dr.H.C.Devaraje Gowda Administrative Officer Yuvaraja's College (Autonomous)**. The students cleaned up campus.







## **Yoga Day had been organised on 28.9.2018**

As part of awareness about health and fitness a one day yoga was organised at indoor stadium Yuvaraja's College on 28/9/2018. Dr.M.Rudraiah, Principal Yuvaraja's College inaugurated the program. The resource person Yogacharya B.Shantaram addressed the students about the importance of Yoga in the present day life and taught yoga and meditation. Dr C.Sumangala Head of the Department MBA and Dr.kantharaju Physical Instructor were present during the occasion. All the students enthusiastically participated in the yoga programme and also learnt meditation made it a grand success.





### **Workshop on Financial Markets was organised on 29-9-2018**

The Workshop on Financial market was held on 29/9/2018. Mr. Satish Chandra Dinakar, a well-known financial market perceptionist and a mentor, addressed the students and enlightened them on the various economical indicators viz money, time value of money, inflation, various monetary instruments and investment options available to the investors.





**Industry Visit had been organised for I Year MBA students on 29-10-2018.**

As a part of Departmental academic activities the I and II year MBA students were taken to CFTRI visit on account of CSIR -CFTRI foundation day on 29 and 30<sup>th</sup> of October 2018. The students learned about the different types of food products they produce. They also tasted the products and understood the innovation and safety undertaken towards the health benefit of the consumer. They were also given information about the various technology platform provided by CFTRI for start-ups.



### **Labour Court Visit had been organised for II Year MBA students on 27-2-2019**

As the part of academic activities II Year MBA HR students were taken to Labour Court on 27-2-2019. The students learned about the different types Issues of employee and employer. They also watched the Argument and discussion on the case. Finally students had a discussion with the judge.



### **Special Lecture organised on Role of HR in Corporate world on 9-03-2019**

A special lecture had been organised as part of academic activities to II semester MBA students on Role of HR in the Corporate World. **Smt. Pavitra from Bioclinica Inc** was kind enough to accept our request and interact with our students on various issues HR face in the corporate world. Session was quite interactive where students could clear all their doubts about how HR deal in the corporate world.

